

# Molly Hill B.F.A., R.G.D.

## goodgolly.ca



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### Summary:

- part-time Graphic Design Faculty at Conestoga College, small business owner/freelance graphic designer
- 12 years of design, print production, marketing & project management experience
- R.G.D. Education Committee member, Registered Graphic Designers of Ontario
- design & print production expertise for publications - magazines, catalogues, brochures
- professional user of Adobe Creative Suite 5; occasional user of Quark, Filemaker, Quickbooks and Microsoft Office suite
- collaborative partnerships with clients, suppliers and artists is a driving force in my work
- well-connected to industry leaders/professionals locally as well as GTA and beyond
- strategy-focused problem solver with particularly strong research capabilities
- highly intuitive, detailed, resourceful, efficient, terrific communicator
- a unique combination of creativity and business acumen

### Work Experience:

**PART-TIME FACULTY, GRAPHIC DESIGN DEPARTMENT** Conestoga College, Kitchener, ON 9/2009 - present

*Conestoga's Graphic Design program is recognized as one of the top design programs in the province.*

- Development and delivery of Print Production curriculum for all 3 years of the program
- Development and delivery of Client Services/Self-Employment Strategies course
- create week-by-week plans based on course outcomes provided
- create and provide lectures, in-class demonstrations/exercises and project assignments
- encourage, motivate, counsel students and assist in problem solving

**PROJECT MANAGER** Barefoot Creative Inc., Kitchener, ON 8/2006 - 6/2009

*Barefoot Creative is a global, full-service fundraising and communication agency.*

- project management for 20-50 projects simultaneously, from concept stages to delivery
- print production management
- direct mail planning and production
- media buying for print publications, TV and radio
- collaboration with designers and account managers for strategy and concept development
- prepare & implement time lines, monitor budgets, assist in forecasting and tracking costs
- assist with account management, including client and sales support

**SENIOR DESIGNER** Punch & Judy Inc., Stratford, ON 8/2005 - 8/2006

*Punch & Judy is a boutique agency specializing in design and illustration for theatre and the performing arts. Clients include: The National Ballet of Canada, Yale University, The Shaw Festival, Theatre Calgary, Heritage Stratford, various local restaurants including Rundles and Pazzo.*

- direct assistant to Scott Mckowen & Christina Poddubiuk
- strategize, conceptualize and design for print communications (advertising, marketing materials etc.)
- manage ad campaign production for newspaper and magazine
- client services and collaboration
- print production including purchasing, preparing files to print and press approvals
- management of studio including scheduling, time tracking and network administration



PRODUCTION MANAGER & ASSOCIATE ART DIRECTOR      Azure Magazine, Toronto, Ontario    8/2002 - 8/2005

*Azure Magazine is an award-winning design and architecture magazine. They are also publishers of Designlines Toronto, Montreal and the IIDEX/Neocon Show Directory.*

- responsible for all issues pertaining to the visual integrity of Azure publications
- pagination layout for all publications
- drive visuals to meet editorial vision
- source, assign, and manage all artist relationships (photographers, external designers)
- design for Azure sponsored industry events, media kits, ads, IIDEX/Neocon Show Directory
- hire and manage interns
- attend and direct photo shoots
- print purchasing and management of supplier relationships
- schedule all publications, budgeting, forecasting and cost tracking
- trafficking for advertisement material, including ad building and client services
- production for all publications including: scanning, colour correction. prep and press approvals

CATALOGUE & INTERNET PROJECT LEADER      Ganz, Toronto, Ontario    3/1999 - 8/2002

*Ganz is a North American distributor of plush toys, candles and giftware. Their most recent success story is their line of WebKinz animals.*

- produce catalogues and sellsheets within an in-house marketing environment
- direct planning stages: lead creative briefing, paginate based on sales projections, direct layouts
- production including product photography approval, pages assembly, proofing and press approvals
- art direction for on-line endeavors
- prepare and implement marketing plans and project proposals pertaining to online initiatives
- content planning, production, some copywriting and all maintenance for multiple web sites
- collaboration with Senior Management, Product Development, Sales, Customer Service
- train and mentor assembly artists and junior staff
- managing external suppliers
- industry research & report writing

Education:

Bachelor of Fine Arts Honors Degree, (Communication Design/Visual Arts) York University, 1998

Related items:

Member of the RGD Education Committee, January 2010 - present

Registered Graphic Designer of Ontario Accreditation, June 2008

DPA, Toronto, ON: Quark 5.0 Advanced, Sept. 2003; Photoshop 7.0 Advanced, Sept. 2002, Flash 5.0 Intro, Feb. 2002; Photoshop 6.0, Aug. 2001; Dreamweaver Intro & Advanced, July 2001; HTML 1, Mar. 2000